

Marblehead Festival of Arts

For Immediate Release

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NOTE: Pictures of the award presentation and award-winning design are distributed with this email for inclusion with your coverage. The logo design is available upon request for reproduction.

Steve Webster is #1 Pick for Marblehead Festival of Arts Logo Contest

Award-winning Design to be Featured on Festival T-shirts, Hats, Glassware

Marblehead, MA (February 3, 2006) – The Marblehead Festival of Arts announced Steve Webster as the winner of its 2006 Logo Contest at their Logo Premiere Party, held January 31, 2006 at the Landing Restaurant in Marblehead. In a celebratory atmosphere with live music and delicious hors d'oeuvres provided by the Landing Restaurant, the Steve Webster award-winning logo was debuted to an excited crowd of Festival board members, volunteers and enthusiasts.

The logo contest winning design features the outline of a boat sailing past Marblehead Light in Chandler Hovey Park, and was conceived during a Wednesday night sailing race. Returning after the race and enchanted by the warm summer evening, Steve was struck by “a strong sense of coming home” as they entered the harbor. A resident of Marblehead for over 20 years, Webster has been greatly inspired by the tradition of top-notch logo designs that have emanated from this competition and entered the contest only once before, in the mid-1980's.

With a BFA in Graphic Design from Boston University, Steve Webster is a professional creative director, art director and design manager who currently serves as creative director at Impact Design (www.impact4design.com), an independent firm located in Marblehead, MA. In addition to the Marblehead Festival of Arts logo, recent projects include promotional videos for Hasbro Games, website design for 360 Public Relations, flash animation for Photocourse.com, and package design for Dungeons & Dragons Online video games.

The Marblehead Festival of Arts Logo Competition has been one of the cornerstones of Festival history since its inception in 1962, and a unique design has been selected each year to promote the event. This year's competition drew over 100 entries from area professional graphic artists, art hobbyists and art students, who either reside, work or participate as a member of an arts association, in Essex County. A panel of three judges including last year's winner, Andrea Noble, selected nine semi-finalists and then three finalists in the competition and through a special "People's Choice" (with eight voting locations in Marblehead, and two each in Beverly, Salem and Swampscott), the award-winning entry was selected.

The nine Logo Contest semi-finalists are: John Bonner, Matt Byers, Chad Macomber, Lisa Mannix, George Price (2 entries), Jennifer Tips and Steve Webster (2 entries). All are from Marblehead with the exception of George Price, who is from Wellesley and is a member of the Marblehead Arts Association.

The selected logo will literally be painted all over town throughout the July 4th 2006 Festival, on street banners, signage and the Festival program. T-shirts, hats, glassware and other items bearing the image will also be for sale at the Marblehead Festival of Arts Logo Store and selected stores in town. Special Edition logo prints, signed by the artist will be auctioned off at the upcoming Marblehead Festival of Arts Art Auction, to be held at Abbott Hall (Marblehead) on Sunday, April 9, 2006 from 4 – 8 pm. During Festival weekend (July 1 to 4, 2006), all the logo finalists will be exhibited at the Unitarian Universalist Church (Mugford St., Marblehead).

Photo Credits for Attached Pictures: Herb Goldberg, Marblehead

About Marblehead Festival of Arts (MFA)

Founded in 1962, the Marblehead Festival of Arts has a rich history in producing a premier summer arts festival that has become a unique forum for artistic expression. Traditionally held each year over July 4th weekend, the Marblehead Festival of Arts hosts a wide range of art exhibits (painting, sculpture, photography, drawing, etc.), outdoor music concerts overlooking Marblehead Harbor, Writer's World, the Street Festival, Children's Festival, Artisan's Marketplace and many other cultural activities designed to provide a fun and enriching experience for the entire family.

The Marblehead Festival of Arts Inc is a not-for-profit organization comprised of area residents who volunteer their time and services in a variety of capacities. With the mission to promote and foster artistic events and activities in the town of Marblehead, this organization was launched in 1962 by producing an annual Arts Festival. Today, in addition to its summer arts program, the Marblehead Festival of Arts sponsors events throughout the year, promotes area artists, supports up and coming art students via an annual scholarship and contributes to the overall cultural climate of Marblehead.

The Marblehead Festival of Arts is run by an all-volunteer organization comprised of more than forty committees and involving several hundred volunteers. It operates year round and relies primarily on

donations to fund its operations. Individuals, families, and businesses may become Festival Sponsors by making a tax-deductible contribution. For additional information on MFA, a calendar of events, volunteer opportunities and sponsorship, please call: **781-639-ARTS (639-2787)** or visit: www.marbleheadfestival.org

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