

Marblehead Festival of Arts

For Immediate Release

Media Contact

Barbara McGowan

(Formerly Barbara Hanapole)

Email: publicity@MarbleheadFestival.org

Phone: 978.969.3239 (o)

Cell: 781.608.7784 (c)

URL: www.marbleheadfestival.org

Press Release Archive: www.marbleheadfestival.org/press

The Envelope, Please! MFoA to Announce 2007 Logo Contest Winner

Logo Premiere Party to be hosted January 30, 2007 by The Landing Restaurant

Marblehead, MA (January 11, 2007) – The Marblehead Festival of Arts announced today that it would hold its upcoming Logo Premiere Party on January 30, 2007 from 7 – 9 pm, at The Landing Restaurant (81 Front Street) in Marblehead. The Logo Premiere Party will feature the announcement of the 2007 Logo Contest winner, as well live music, delicious hors d'oeuvres provided by The Landing Restaurant and a cash bar. In addition to the general public, **all media representatives are invited to attend and cover this important event.**

The Marblehead Festival of Arts logo has been a core component of the Festival's history since its inception in 1962, and is used each year to promote the Festival. The competition is open to anyone who resides in, works in, or is a member of an art association in Essex County, and the selected logo appears all over town, on the Festival program, signage, tee shirts and glassware. This year's Logo Contest featured 80 entries from area professional graphic artists, art hobbyists, and art students. The competition was intense and the selection process challenging. A panel of three judges including last year's winner, Steve Webster, selected both semifinalists and then three finalists in the competition and through a special "People's Choice" (with voting locations in Marblehead, Beverly, Salem and Swampscott), the award-winning entry was selected.

On January 30th the award-winning logo will be announced and shown for the first time. The award-winning artist is expected to attend. The semifinalists chosen by the judges this year will also be on display. During Festival weekend (July 1 to 4, 2006), the finalists will be exhibited at the Unitarian Universalist Church on Mugford Street, in Marblehead.

In addition to the premiere of the winning logo, the Premiere Party has become a fun way to “chase away the winter blues,” meet and greet Festival friends and hear about the Festival plans in the making. Festival Board Members will be on hand to answer any questions attendees may have regarding volunteer opportunities. The Festival is an all-volunteer organization and preparations are underway for fundraising events, exhibits and performing arts that all require help. The public is invited to “come join in the fun.”

About Marblehead Festival of Arts (MFoA)

Founded in 1962, the Marblehead Festival of Arts has a rich history in producing a premier summer arts festival that has become a unique forum for artistic expression. Traditionally held each year over July 4th weekend, the Marblehead Festival of Arts hosts a wide range of art exhibits (painting, sculpture, photography, drawing, etc.), outdoor music concerts overlooking Marblehead Harbor, Writer’s World, the Street Festival, Children’s Festival, Artisans’ Marketplace and many other cultural activities designed to provide a fun and enriching experience for the entire family.

The Marblehead Festival of Arts is run by an all-volunteer organization comprised of more than forty committees and involving several hundred volunteers. It operates year round and relies solely on donations to fund its operations. Individuals, families, and businesses may become Festival Sponsors by making a tax-deductible contribution. For additional information on MFoA, a calendar of events, volunteer opportunities and sponsorship, please call: **781-639-ARTS (639-2787)** or visit: www.marbleheadfestival.org

#