

# *Marblehead Festival of Arts*

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*For Immediate Release*

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## ***Marblehead Festival of Arts Introduces Collectible Hestia Ornament at Annual Art Auction***

**Marblehead, MA (April 12, 2007)** – The Marblehead Festival of Arts announced today that it commissioned Hestia Creations to craft an ornament based on the 2007 festival logo. Designed by Marblehead artist Matt Byers, the 2007 logo depicts a rower in Marblehead Harbor with the lighthouse at Chandler Hovey Park in the background. A limited edition of 250 ornaments will be produced; the signed artist's proof (original design #1) of the logo ornament will be auctioned off at the Festival's Annual Art Auction on Sunday evening, April 28, 2007 at Abbot Hall (188 Washington Street) in Marblehead.

The decision to commission a Hestia Creations ornament depicting the festival's logo grew out of the recognition of the popularity of both Hestia's AmeriScape ornaments and the Marblehead Festival of Arts' logo products. "Once the idea was presented, the board got very excited about creating an ornament. The anticipation of the first Marblehead Festival of Arts commissioned Hestia Creations ornament is palpable," said festival president Christine Kepko. "People just can't wait to see one in person. Hestia's custom work is always lovely, and what their artists created for us is truly exceptional." Ornaments will be available for sale at the Marblehead Festival of Arts booth at the first Marblehead Farmers' Market on June 16, when the Festival will be the community host.

"Hestia is honored to create the first of what we hope will be the annual Marblehead Festival of Arts ornament depicting the yearly winning logo," said Joanne D'Alessandro, president of Hestia Creations. "We are very excited that the first ornament in the edition will be featured in the Marblehead Festival of Arts Auction on April 28th."

***Marblehead Festival of Arts Introduces Hestia Ornament***

The Art Auction begins with a silent auction at 6:00 pm, followed by a live auction. Art auction goers will be entertained by Brian Rolland and friends while they browse among the many fine art offerings, taste wines, and sample exquisite hors d'oeuvres. Tickets are available for a \$20.00 donation at the door, or \$15.00 in advance, available at these Marblehead locations: A Yarn Over Marblehead, 59 Atlantic Avenue; Arnould Gallery & Framery, 111 Washington Street; and Village Liquors, 22 Bessom Street, Village Plaza. This event is the primary fund raiser for the Marblehead Festival of the Arts, traditionally held each year over July 4<sup>th</sup> weekend.

**Photo Caption:**

2007FestivalLogo.jpg: Auction goers at the 2007 Marblehead Festival of Arts Annual Art Auction will have the opportunity to bid on the first Marblehead Festival of Arts logo ornament crafted by the artists at Hestia Creations in Marblehead depicting the 2007 Festival logo designed by Matt Byers of Marblehead.

**Photo Credit for Attached Image: Jeff Kane, Marblehead**

**About Marblehead Festival of Arts (MFA)**

Founded in 1962, the Marblehead Festival of Arts has a rich history in producing a premier summer arts festival that has become a unique forum for artistic expression. Traditionally held each year over July 4<sup>th</sup> weekend, the Marblehead Festival of Arts hosts a wide range of art exhibits (painting, sculpture, photography, drawing, etc.), outdoor music concerts overlooking Marblehead Harbor, Writers' World, the Street Festival, Children's Festival, Artisans' Marketplace and many other cultural activities designed to provide a fun and enriching experience for the entire family.

The Marblehead Festival of Arts Inc is a not-for-profit organization comprised of area residents who volunteer their time and services in a variety of capacities. With the mission to promote and foster artistic events and activities in Essex County, this organization was launched in 1962 by producing an annual Arts Festival. Today, in addition to its summer arts program, the Marblehead Festival of Arts sponsors events throughout the year, promotes area artists, supports up and coming art students via an annual scholarship and contributes to the overall cultural climate of Marblehead.

The Marblehead Festival of Arts is run by an all-volunteer organization comprised of more than forty committees and involving several hundred volunteers. It operates year round and relies primarily on donations to fund its operations. Individuals, families, and businesses may become Festival Sponsors by making a tax-deductible contribution. For additional information on MFA, a calendar of events, volunteer opportunities and sponsorship, please call: **781-639-ARTS (639-2787)** or visit: [www.marbleheadfestival.org](http://www.marbleheadfestival.org).

### **About Hestia Creations**

Hestia Creations has been designing fine, handcrafted gift products since 1985. All are custom designed in their studio on Hawkes Street in Marblehead. Along with Hestia Creation's AmeriScapes and VillageScapes they also carry a line of ceramics, crèche, and watercolor products. For more information, visit Hestia Creations at [www.hestiacreations.com](http://www.hestiacreations.com).

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