Marblehead Festival of Arts

For Immediate Release

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The Envelope, Please!
Marblehead Festival of Arts to Hold Logo Premiere Party Tuesday, January 25

Marblehead, MA (January 1, 2011) – The public is invited to the Marblehead Festival of Arts Annual Logo Premiere Party on Tuesday, January 25, from 7–9 pm, at The Landing Restaurant, 81 Front Street, Marblehead. At the Logo Premiere Party, the winning 2011 Logo will be displayed for the first time, and an award will be presented to its artist. Delicious hors d'oeuvres will accompany a cash bar.

Every year, the Festival is represented by a new logo, the result of a design competition. This year's Logo Contest featured 55 entries from Essex County professional graphic artists, art hobbyists, and art students. A panel of three judges selected sixteen semifinalists and then four finalists. A winner was then selected by public ballot at voting locations in Marblehead and Swampscott. The semifinalist logo entries will also be on display.

Logo Contest co-chairwoman, Sharman Pollender, states "The Logo Premiere Party has become a fun way to chase away the winter blues, meet and greet Festival friends, and hear about Festival plans in the making. A special treat that evening will be the performance of the band Take Two, featuring Christine Lucas and Patrick Hayden."

The Marblehead Festival of Arts is an all-volunteer organization, and Festival Board Members will be on hand to answer any questions attendees may have regarding volunteer opportunities. Preparations are underway for fundraising events, exhibits, and performing arts that all require help. Pollender added, "All are invited to come join in the fun that evening and enjoy a great celebration."

See the four finalist designs and the award-winning logos of the past 48 years on the Festival Web site, MarbleheadFestival.org.

About Marblehead Festival of Arts (MFoA)
Founded in 1962, the Marblehead Festival of Arts has a rich history in producing a premier summer arts festival that has become a unique forum for artistic expression. Traditionally held each year over the July 4th weekend, the Marblehead Festival of Arts hosts a wide range of art exhibits (painting, sculpture, photography, drawing, etc.), outdoor music concerts overlooking Marblehead Harbor, Writer's World, the Street Festival, Artisans' Marketplace, and many other cultural activities designed to provide a fun and enriching experience for the entire family.

The Marblehead Festival of Arts is run by an all-volunteer organization comprised of more than forty committees and involving several hundred volunteers. It operates year round and relies solely on donations to fund its operations. Individuals, families, and businesses may become Festival Sponsors by making a tax-deductible contribution. For additional information on MFoA, a calendar of events, volunteer opportunities and sponsorship, please call 781-639-ARTS or visit www.MarbleheadFestival.org.

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