Marblehead Festival of Arts

For Immediate Release

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Marblehead Festival of Arts Celebrates 2011 Logo Premiere

Marblehead Graphic Artist Louis Regilio is Contest Winner

Marblehead MA (February 4, 2011) – An enthusiastic group numbering over 80 new and veteran volunteers, donors and business friends celebrated the Marblehead Festival of Arts at the recent Logo Premiere Party. The new logo design, which had been under wraps since its selection, was made public at the party and will soon be gracing a wide range of logo products to promote the 2011 Marblehead Festival of Arts, to be held July 1-4.

The Landing Restaurant once again did a wonderful job in hosting the annual logo celebration. A special treat that evening was the performance of the band Take Two, featuring Christine Constantine Lucas and Patrick Hayden.

Lou Regilio of Marblehead is this year's contest winner. A graduate of the Art Institute of Chicago, Regilio moved to Marblehead over 25 years ago and worked as a graphic designer at GE for 26 years before his retirement. He has entered the Logo Contest for the past 25 years and in that time has been selected as a semi-finalist four times before winning this year's competition.

Regilio, who doesn't own a computer, drew his winning design by hand in black-and-white and then added the red, white and blue color through xerography. He says he is "well-pleased to have won, after entering the contest for so many

years." He feels he truly embodies the Spirit of '76, as he will celebrate his 76th birthday in July. Since his retirement, Regilio enjoys visiting his six children and their families, who live in Massachusetts, Connecticut and California.

The Logo Contest runners-up this year were Yulin Wu, Holly Chin and Christopher Smalls.

Every year, the Festival is represented by a new logo, the result of a design competition. This year's Logo Contest, co-chaired by Sharman Pollender and Lucille Grant, featured 55 entries from Essex County professional graphic artists, art hobbyists, and art students. A panel of three judges, Gene Arnould, Alison Becker and Penny Frangos, selected sixteen semifinalists and then four finalists. The winner was then selected by public ballot at voting locations in Marblehead and Swampscott, where more than 1300 votes were cast.

The Festival, an all-volunteer, not-for-profit organization, offers many opportunities for people to participate. Preparations are underway for fundraisers, art exhibits, performing arts and other events that all require help. For more information, visit the Festival website, www.MarbleheadFestival.org.

Photo Caption: From left, Festival Vice-President Gregg Triplett, Logo Contest Co-Chair Sharman Pollender, Logo Contest Winner Louis Regilio and Festival President Lynne DeVoe.

Photo Credit: Stefanie Gladstone

About Marblehead Festival of Arts (MFoA)
Founded in 1962, the Marblehead Festival of Arts has a rich history in producing a premier summer arts festival that has become a unique forum for artistic expression. Traditionally held each year over the July 4th weekend, the Marblehead Festival of Arts

hosts a wide range of art exhibits (painting, sculpture, photography, drawing, etc.), outdoor music concerts overlooking Marblehead Harbor, Writer's World, the Street Festival, Artisans' Marketplace, and many other cultural activities designed to provide a fun and enriching experience for the entire family.

The Marblehead Festival of Arts is run by an all-volunteer organization comprised of more than forty committees and involving several hundred volunteers. It operates year round and relies solely on donations to fund its operations. Individuals, families, and businesses may become Festival Sponsors by making a tax-deductible contribution. For additional information on MFoA, a calendar of events, volunteer opportunities and sponsorship, please call 781-639-ARTS or visit www.MarbleheadFestival.org.

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