

Marblehead Festival of Arts

For Immediate Release

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Marblehead Festival of Arts to be Community Host at Farmers' Market Opening Day

Marblehead MA (May 26, 2011) – The Marblehead Festival of Arts (MFoA) will be the Community Host at Farmers' Market Opening Day, Saturday, June 11, from 9 am until noon. The Market is located behind Veterans' Middle School on Pleasant Street.

MFoA is pleased to be invited to be part of Farmers' Market Opening Day, and many Festival Board members will be there to meet and greet all who attend and to share this year's plans for the July 1-4 Festival of Arts. "Please join us, learn about Festival volunteer opportunities, and celebrate the 2011 Farmers' Market and the arrival of summer," said Greg Triplett, event organizer.

Once again, the Festival of Arts will offer an interactive, creative activity for all ages led by Jake, the Balloon Kid. Jacob Abbisso, a Marblehead fifth grader, began making animal balloons at age eight when challenged by a teacher to do something important to help repair the world. Jacob took his love of animals and decided to use it to raise money for the Marblehead Animal Shelter. By reading books and practicing a lot, he taught himself to make animal balloons. Jacob is proud of his successful venture and eager to share his talent with Farmers' Market goers on June 11.

Premiering at the Farmers' Market will be the 2011 Marblehead Festival of Arts logo merchandise. These popular items, emblazoned with this year's winning MFoA logo, will be on sale at the Market, according to chairperson Sandra Cason. Featured products will include adult, child and baby T-shirts; onesies; adult, youth and baby hats; adult hoodies with front zippers; adult polo shirts; aprons; tote and cinch bags; lanyards and wine glasses.

In mid-June, adult logo products will be available at Irresistibles, 50 Atlantic Avenue, and children's logo products at Mud Puddle Toys, 1 Pleasant Street. During the Festival weekend, July 2-4, a full line of logo products will be sold at the Festival's own Logo Store outside Abbott Hall, 188 Washington Street. Sales of MFoA products provide necessary funds that help underwrite the cost of producing the Festival.

For more information, visit www.MarbleheadFestival.org.

About Marblehead Festival of Arts (MFoA)

Founded in 1962, the Marblehead Festival of Arts has a rich history in producing a premier summer arts festival that has become a unique forum for artistic expression. Traditionally held each year over the July 4th weekend, the Marblehead Festival of Arts hosts a wide range of art exhibits (including painting, sculpture, photography and drawing), outdoor music concerts overlooking Marblehead Harbor, the Film Festival, Writers' World, the Street Festival, the Children's Festival, Artisans' Marketplace and many other cultural activities designed to provide a fun and enriching experience for the entire family.

The Marblehead Festival of Arts is run by an all-volunteer organization comprised of more than 40 committees and involving several hundred volunteers. It operates year-round and relies solely on donations to fund its operations. Individuals, families and businesses may become Festival Sponsors by making a tax-deductible contribution. For additional information on MFoA, a calendar of events, volunteer opportunities and sponsorship, please call 781-639-ARTS or visit www.MarbleheadFestival.org.

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