

Marblehead Festival of Arts

For Immediate Release

Media Contact

Nancy Fromson

URL: www.marbleheadfestival.org

Press Release Archive: www.marbleheadfestival.org/press

The Envelope, Please!

Marblehead Festival of Arts to Hold Logo Premiere Party Tuesday, January 24

Marblehead, MA (January 2, 2012) – The community is invited to the Marblehead Festival of Arts Annual Logo Premiere Party on Tuesday, January 24, from 7–9 pm, at The Landing Restaurant, 81 Front Street, Marblehead. At the Logo Premiere Party, the winning 2012 Logo will be displayed for the first time, and an award will be presented to the winning artist. Delicious hors d'oeuvres will accompany a cash bar.

Every year, the Festival is represented by a new logo, the result of a design competition. This year's Logo Contest featured 80 entries from Essex County professional graphic artists, art hobbyists and art students. A panel of three judges selected seventeen semifinalists and then four finalists. A winner was then selected by public ballot at voting locations in Marblehead, where over 1100 ballots were cast. The finalist and semifinalist logo entries will also be on display.

Lynne DeVoe, chairperson of the Logo Premiere Party, states, "The evening has become a great way to chase away the winter blues, meet and greet Festival friends and hear about Festival plans in the making. Those interested in becoming volunteers are encouraged to come to learn more and enjoy the fun."

The Marblehead Festival of Arts is an all-volunteer organization, and Festival Board Members will be on hand to answer any questions attendees may have regarding volunteer opportunities. Preparations are underway for fundraising events, exhibits and performing arts that all require help. The 2101 Festival slide show will be on display, featuring the many year-round activities the Festival sponsors.

See the four finalist designs and the award-winning logos of the past 49 years on the Festival website, MarbleheadFestival.org.

About Marblehead Festival of Arts (MFoA)

Founded in 1962, the Marblehead Festival of Arts has a rich history in producing a premier summer arts festival that has become a unique forum for artistic expression. Traditionally held each year over the July 4th holiday, the Marblehead Festival of Arts hosts a wide range of art exhibits (painting, sculpture, photography, drawing, etc.), outdoor music concerts overlooking Marblehead Harbor, Writers' World, the Street Festival, Artisans' Marketplace, and many other cultural activities designed to provide a fun and enriching experience for the entire family.

The Marblehead Festival of Arts an all-volunteer organization comprised of more than forty committees and involving several hundred volunteers. It operates year round and relies solely on donations to fund its operations. Individuals, families and businesses may become Festival Sponsors by making a tax-deductible contribution. For additional information on MFoA, a calendar of events, volunteer opportunities and sponsorship, please call 781-639-ARTS or visit www.MarbleheadFestival.org.

###