Marblehead Festival of Arts

For Immediate Release

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Marblehead Festival of Arts Announces Logo Contest Winner

Marblehead, MA – (January 25, 2012) The Marblehead Festival of Arts is proud to announce that Brandon Miller of Marblehead is the winner of the 2012 Logo Contest. Miller's design bested the 80 entries, being named one of four finalists by a panel of three judges and then earning the most votes of the 1100 cast by the public.

Miller's rendering of the American flag embodies the top of the flag in Marblehead's own *Spirit of '76*, which hangs in Abbot Hall. Miller explains, "The image is rendered via simple brush strokes. It represents both the history of Marblehead and the role of the artist in celebrating our annual Independence Day activities and the Festival of Arts." He also notes "In addition, the combination of typefaces references the hand of the artist and the creativity each individual brings to the Festival."

In addition to appearing in print and electronic media, Miller's logo will be emblazoned on a variety of wearable and souvenir items, ranging from shirts and hats to wine glasses and other collectibles. All will be on sale at the Festival's Logo Stores during the Festival and other venues around town beginning in June.

Miller, a graphic designer, is Creative Director of Tank Design in Cambridge. The 45-person agency has an impressive portfolio of large corporate and small

business clients, and their work ranges from complete brand development for new organizations to fresh thinking for established entities.

Rhode Island School of Design (RISD) is where Miller earned both his degrees, a Bachelor and Master of Fine Arts. He is currently an Adjunct Professor of Graphic Design at RISD.

Miller said "I am proud and excited to have won this competition. My family and I love Marblehead, the Festival and all of our New England traditions. Coming from Ohio, we are thrilled we chose Marblehead to settle. After attending the Festival for a number of years, I look forward to taking an active role in the event in 2012."

This summer's 47th Annual Arts Festival will be held from June 30 through July 4 at locations all over Marblehead. Five days of engaging activities are designed to provide a fun and enriching experience for visitors of all ages, coming from town, the region, the country and the world. Details will be posted on the Festival website www.MarbleheadFestival.org.

The Logo Premiere was held at the Landing in Marblehead, with host Robert Simonelli. The packed restaurant was grateful for his warm reception and generosity.

PHOTO CREDITS:
- (Michelle Phillips) Award-winning Logo artist Brandon Miller and his wife Katin.
- (Brandon Miller) 2012 Marblehead Festival of Arts Logo

About Marblehead Festival of Arts (MFoA)
Founded in 1962, the Marblehead Festival of Arts has a rich history of producing a premier summer arts festival that has become a unique forum for artistic expression. Traditionally held each year over the July 4th holiday, the Marblehead Festival of Arts

hosts a wide range of art exhibits (painting, sculpture, photography, drawing and other media) outdoor music concerts overlooking Marblehead Harbor, Writers' World, Street Festival, Artisans' Marketplace and many other cultural activities designed to provide a fun and enriching experience for the entire family.

The Marblehead Festival of Arts is an all-volunteer organization comprised of more than forty committees and involving several hundred volunteers. It operates year-round and relies solely on donations to fund its operations. Individuals, families and businesses may become Festival Sponsors by making a tax-deductible contribution. For additional information on MFoA, a calendar of events, volunteer opportunities and sponsorship, please call 781-639-ARTS or visit www.MarbleheadFestival.org.

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