

Marblehead Festival of Arts

For Immediate Release

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Marblehead Festival of Arts to be Community Host at Farmers' Market Opening Day

Marblehead MA (May 24, 2012) – The Marblehead Festival of Arts (MFoA) will be the Community Host at Farmers' Market Opening Day, Saturday, June 9, from 9 am until noon. The Market is located behind Veterans' Middle School on Pleasant Street.

MFoA is pleased to be invited to be part of Farmers' Market Opening Day, and many Festival Board members will be there to meet and greet all who attend and to share this year's plans for the June 30-July 4 Festival of Arts. "Please join us, learn about Festival volunteer opportunities and celebrate the 2012 Farmers' Market and the arrival of summer," said Greg Triplett, event organizer.

The Festival of Arts will offer an interactive, creative activity for all ages called "Trashy Art." Big trash drums, painted white and taped off in squares, will provide the backdrop for people to paint their own colorful creations. Triplett stated, "The tape will then be removed, bringing to life lively mosaic designs. The drums, turned into trashy art treasures, will be placed in prominent places around town for all to enjoy."

Premiering at the Farmers' Market will be an assortment of the 2012 Marblehead Festival of Arts logo merchandise, all emblazoned with this year's winning MFoA logo, according to Logo co-chairperson Sandra Broughton.

In mid-June, adult logo products will be available at Irresistibles, 50 Atlantic Avenue, and children's logo products at Mud Puddle Toys, 1 Pleasant Street. During the Festival, June 30-July 4, a full line of logo products will be sold at the Festival's own Logo Store outside Abbott Hall, 188 Washington Street. Sales of MFoA products provide necessary funds that help underwrite the cost of producing the Festival.

For more information, visit www.MarbleheadFestival.org.

About Marblehead Festival of Arts (MFoA)

Founded in 1962, the Marblehead Festival of Arts has a rich history in producing a premier summer arts festival that has become a unique forum for artistic expression. Traditionally held each year over the July 4th holiday, the Marblehead Festival of Arts hosts a wide range of art exhibits (including painting, sculpture, photography and drawing), outdoor music concerts overlooking Marblehead Harbor, the Film Festival, Writers' World, the Street Festival, the Children's Festival, Artisans' Marketplace and many other cultural activities designed to provide a fun and enriching experience for the entire family.

The Marblehead Festival of Arts is run by an all-volunteer organization comprised of more than 40 committees and involving several hundred volunteers. It operates year-round and relies solely on donations to fund its operations. Individuals, families and businesses may become Festival Sponsors by making a tax-deductible contribution. For additional information on MFoA, a calendar of events, volunteer opportunities and sponsorship, please visit www.MarbleheadFestival.org.

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