

Marblehead Festival of Arts

For Immediate Release

Media Contact

Alicia Hart

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Public Voting for the Marblehead Festival of Arts 2014 Logo

Marblehead, MA (November 14, 2013) – Beginning Saturday, November 30th the community is invited to cast ballots to determine the winner in this year's Marblehead Festival of Arts Logo Contest. Essex County artists recently submitted 78 logo designs, joining the ranks of the talented artists who, over the years, have presented their best creative efforts to capture the spirit of the Festival and of Marblehead.

According to Sandra Broughton, Logo Contest chairperson, "We are very fortunate to have three extraordinary judges evaluate the exceptional work of our Contest contributors. From the large group of entries, they had the difficult task of selecting ten semifinalists, and the three finalists for presentation to the public for voting."

Through Sunday December 22nd, the public is invited to vote at 15 locations in Marblehead and surrounding communities. During Marblehead's Christmas Walk, on December 7 - 8, ballots may be cast at Artisans' Holiday Marketplace in Abbot Hall. Hours are 10 am to 5 pm on Saturday and 10 am to 4 pm on Sunday.

Other locations include Marblehead's Abbot Public Library, Acorn Gallery, Arnould Gallery & Framery, Atomic Café, Jewish Community Center of the North Shore, Lynch/Van Otterloo YMCA, Marblehead Community Center, Marblehead

Arts Association, National Grand Bank, Marblehead High School, Marblehead Bank, The Landing Restaurant, and Shubie's Marketplace; Salem Public Library in Salem and in Lynn, Lynn Arts. All locations are listed on the Festival website www.MarbleheadFestival.org.

"Last year, over 1300 ballots were cast during the public voting," Broughton said, "so please join the fun and make your voice heard. The community makes the final decision and it's always exciting to see which one is chosen."

This year's panel of judges are made up of these talented artists: Marianne Murphy of Marblehead, Cidalia Schwartz of Peabody, and Gage DelPrete of Boston (formerly of Marblehead).

Marianne Murphy _____
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Cidalia Scwhartz _____
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Gage DelPrete _____
_____.

The Logo Contest committee is working hard to make the voting available to more people than ever. Working with Broughton are Lucille Grant, Betty Dew, Cathy Michael, Plo'r O'Regan, Christine Michelini, Janet Mack, Mimi Oliver, and Paul Brancalone as Technical Advisor.

The public is invited to the Logo Premiere Party on Tuesday evening, January 21, at The Landing Restaurant and Pub, where the semifinalist and finalist designs will be displayed, and the winning logo and artist will be announced. The

new logo will appear on Festival posters, banners and clothing produced for the 2014 Festival to be held July 3-6.

The finalist designs and the award-winning logos of the past 47 years will be on view on the Festival website, www.MarbleheadFestival.org.

PHOTO: Last year's entries.

PHOTO CREDIT: David Kinney

About Marblehead Festival of Arts (MFoA)

Founded in 1962, the Marblehead Festival of Arts has a rich history in producing a premier summer arts festival that has become a unique forum for artistic expression. Traditionally held each year over the July 4th holiday, the Marblehead Festival of Arts hosts a wide range of art exhibits (painting, sculpture, photography, drawing, etc.), outdoor music concerts overlooking Marblehead Harbor, Writer's World, the Street Festival, Artisans' Marketplace, and many other cultural activities designed to provide a fun and enriching experience for the entire family.

The Marblehead Festival of Arts is run by an all-volunteer organization comprised of more than forty committees and involving several hundred volunteers. It operates year round and relies solely on donations to fund its operations. Individuals, families, and businesses may become Festival Sponsors by making a tax-deductible contribution. For additional information on MFoA, a calendar of events, volunteer opportunities and sponsorship, please visit www.MarbleheadFestival.org.

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